



## LEADERSHIP DYNAMICS

DATE TO BE CONFIRMED

### What is your organization's definition of "leadership"?

The typical definition of leadership tends to focus on a position of authority (e.g., CEOs, managers, etc.) and not the qualities inherent to being a great leader. Leaders are generally believed to be "born" that way or are "naturally authoritative."

The **Leadership Dynamics** program believes true leadership starts with a clear vision of self. It also includes having the skills to enable and motivate others to help build strong teams.

*Leaders are individuals who are fully accountable for the results they create.*

Leadership is about making timely, confident decisions. It's about resolving conflict quickly and smoothly, and adapting to changing business conditions without losing sight of key goals and objectives. It's about individual contributions that affect your organization's financial success.

What if your organization was composed entirely of leaders – *at every level*?

#### **Bridging the gap between theory and action**

Leading effectively and acting accountably takes courage, conviction and above all, trust in oneself. Conventional leadership training often ignores this component in favour of abstract theories or a skills-based, "how-to" approach. These programs can falter once participants leave the safe confines of the classroom.

Leadership Dynamics bridges the gap between theory and action. It shifts the common, external "how-to" perspective of leadership to that of character, of inner foundation. In short, it develops authenticity in the individual, and in the process empowers them.

Through a series of highly engaging and experiential learning modules, Leadership Dynamics increases participants' capacity to lead by transforming their perspectives and attitudes toward leadership. In so doing, each person expands the realm of what is possible – not only for themselves but for their whole organization.

## Seminar Objectives:

### This program will help your team to:

- Increase the clarity and speed of internal communication
- Shorten decision-making time
- Resolve conflicts more effectively
- Build stronger, more energized, more committed teams
- Increase client / customer satisfaction and loyalty through better external communication
- Increase innovative and creative thinking for a competitive advantage
- Capitalize on investments in other skills-based training initiatives

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### Leadership Dynamics Testimonials

*"I walked away from this course with a new perspective on personal accountability and for that I will always be grateful. This is by far the best leadership course that I have taken in my career."*

- Marsha Mark, AVP Operations, AIM/TRIMARK

*"My life has undergone transformational change. I am stronger and happier than I have been in 30 years!"*

- Laura Eckhardt, VP Operations Reinsurance, RBC FINANCIAL

*"I loved Leadership Dynamics and look forward to discussing it for our organization!"*

- Kim Spiers, Manager, Learning & Communications Client Services,  
MACKENZIE FINANCIAL

*"This class was extremely well organized and conducted. Cynthia Barlow is an exceptional facilitator!"*

- Dan Ciriani, MAPLE LEAF FOODS

*"Leadership Dynamics is a great program! It has taken me to the next level and will make a difference in my life."*

- Leslie O'Donnell, Sr. Business Analyst, MANULIFE MUTUAL FUNDS

*"Cindy is captivating; I could listen to her forever!"*

- Brent St. Pierre, AIM/TRIMARK

*"I believe Leadership Dynamics has been the catalyst for renewed changes in both personal and business life. It has allowed me to apply a more effective leadership style. It has also allowed me to dissolve long standing daily tension and negativity I have always known. The Leadership Dynamics strategies are already positively impacting my family and work life."*

- Peter Scantland, Owner & CEO, ProServeIT Corporation



## ABOUT THE FACILITATOR

### **Cynthia C. Barlow McLuhan & Davies**

Cynthia Barlow is a dynamic and highly respected public speaker, facilitator, and life skills coach. A trainer's trainer, she has conducted hundreds of retreats, workshops, seminars and keynotes for the past two decades, inspiring thousands of people from all walks of life.

Educated at St. Paul's School for Girls and Johns Hopkins University in Baltimore, Maryland, Cynthia has both business and management experience. Before founding Constellation Learning in 1997 she was a Buyer for a multi-store retail operation and later served as Operations Manager for a publishing company.

Cindy's most notable skills lie in her ability to present complex material to audiences in clear, easy to understand language. She has an easy, natural ability to link the learning process for her students by rooting concepts with clear, applicable examples. Establishing warm and open relationships with her clients quickly and gently, she models the concepts she teaches with humour and compassion. Her enthusiasm and wisdom have served to make her a popular convention speaker as well.

When Cindy moved to Toronto, she established a strong group of students and supporters by virtue of her position as the top program leader for Context Associated, a U.S. based company specializing in experiential self-development classes. In 1998 she founded Constellation Learning, Inc., focusing on teaching communication and trust-building skills while assisting individuals and organizations to clarify, develop, and tap into the power of their authenticity.

In addition to leading her flagship course, The Trust Program, she has conducted workshops for a wide variety of corporate clients including AIMTrimark Investment Funds, TD Bank, American Express, The Bank of America, The Ministry of Transportation, The Canadian Home Inspectors Association, Shikatani Lacroix Design, Statistics Canada, and The Promotional Products Association of Canada. In addition to numerous newspaper and radio interviews, Cindy has appeared on CITY-TV's "Breakfast Television," WTN's "Spiritual Journey," and was



the inspiration for the best-selling book *Dare to Dream: A Celebration of Canadian Women*, by Michelle Valberg.

Cindy makes her home in Toronto with her husband, Timothy. She is passionate about the workings of the human mind, faith in the unseen, trees, puppies, and chocolate of any kind.



## REGISTRATION FORM

### LEADERSHIP DYNAMICS

#### **DATE TO BE CONFIRMED**

NAME:

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JOB TITLE:

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COMPANY NAME:

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COMPANY ADDRESS:

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PHONE:

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FAX NO:

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E-MAIL ADDRESS:

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SIGNATURE:

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**COURSE PRICE: US\$1510 + 15% VAT or US\$1736.50 (VAT Inclusive)**

This covers the cost of tuition, course materials, lunch and refreshments.

In order to ensure that you have a booked place, you must complete and sign the registration forms signifying your confirmed attendance at the above seminar and payment in full upon registration.

#### **CANCELLATION POLICY**

A cancellation fee of 50% of the total cost per registered participant will apply after **7 days prior to the start of the seminar.**

KINDLY MAKE CHEQUES OR DRAFTS PAYALBE TO: **CDN MANAGEMENT SERVICES LIMITED.**

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